

Black Country Women in Leadership Network

WiL

#BCWL

Sponsorship Opportunity

Launching in spring 2019, Black Country Women in Leadership is a new network which will provide a safe, welcoming and inclusive environment for Black Country business women and allies to:

- shape and inform the agenda by meeting, sharing and discussing views, experiences or concerns
- provide opportunities for peer networking and information sharing
- raise the profile of, inspire and promote the achievements of regional business women
- address inequalities and strive for parity

A project of the Black Country Chamber of Commerce (and overseen by a steering group), the network is free to join and members will have the opportunity to attend a minimum of four networking events across the year, receive regular news and information and become part of an engaged and enthusiastic network celebrating and profiling the contribution women make to the regional business community



Black Country
Chamber of
Commerce

Follow us on Twitter: @BCWomenLeaders



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A project of the Black Country Chamber of Commerce, the network is a not-for-profit initiative. We are seeking to work with a sponsor over the next 12 months who will help us champion the work of the network and enable us to deliver events and activities. Sponsorship enables us to pay for venues, attract speakers and support our administrative operation.

Sponsor will receive

- **Marketing Material** - logo on all printed and electronic collateral (worth £800 +VAT)
- **Website** - logo and introductory paragraph on the network's page on blackcountrychamber.co.uk (one of the region's most visited business platforms (worth £1,000 +VAT)
- **Pull-Up Banner** - logo featured on banner displayed at all network events and other prominent activity delivered by the Chamber (worth £750 + VAT)
- **Press & Social Media** - one dedicated press release (with photograph) written by the Chamber's press team and distributed to business media, minimum of 6 social media posts by the Chamber outlining your involvement in the project (£1,200 + VAT)
- **Newsletter** - logo or banner advert featured on bespoke newsletter sent to members of the network - minimum of one per quarter (£1,000 + VAT)

Sponsorship
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£3,000^{+VAT}

(Worth £4,750 +VAT)



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Contact advertising@blackcountrychamber.co.uk