Black Country Women in Leadership Network



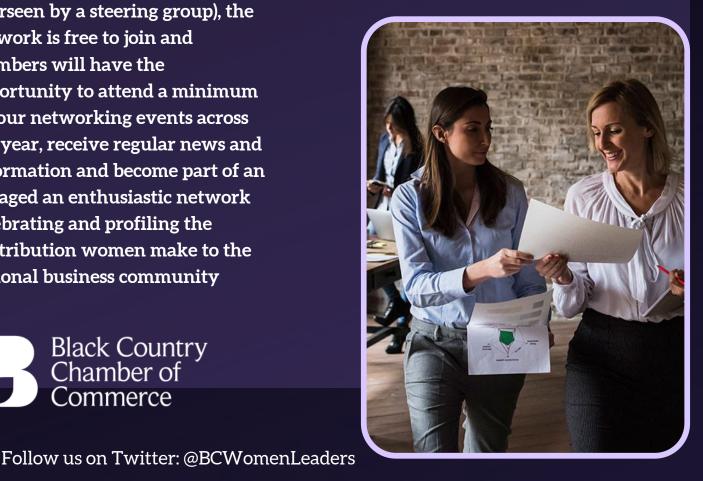
Sponsorship Opportunity

Launching in spring 2019, Black Country Women in Leadership is a new network which will provide a safe, welcoming and inclusive environment for Black Country business women and allies to:

- shape and inform the agenda by meeting, sharing and discussing views, experiences or concerns
- provide opportunities for peer networking and information sharing
- raise the profile of, inspire and promote the achievements of regional business women
- address inequalities and strive for parity

A project of the Black Country Chamber of Commerce (and overseen by a steering group), the network is free to join and members will have the opportunity to attend a minimum of four networking events across the year, receive regular news and information and become part of an engaged an enthusiastic network celebrating and profiling the contribution women make to the regional business community





Black Country Women in Leadership Network



Sponsorship Opportunity

A project of the Black Country Chamber of Commerce, the network is a not-forprofit initiative. We are seeking to work with a sponsor over the next 12 months who will help us champion the work of the network and enable us to deliver events and activities. Sponsorship enables us to pay for venues, attract speakers and support our administrative operation.

Sponsor will receive

- Marketing Material logo on all printed and electronic collateral (worth £800 +VAT)
- Website logo and introductory paragraph on the network's page on blackcountrychamber.co.uk (one of the region's most visited business platforms (worth £1,000 +VAT)
- Pull-Up Banner logo featured on banner displayed at all network events and other prominent activity delivered by the Chamber (worth £750 + VAT)
- Press & Social Media one dedicated press release (with photograph) written by the Chamber's press team and distributed to business media, minimum of 6 social media posts by the Chamber outlining your involvement in the project (£1,200 + VAT)
- Newsletter logo or banner advert featured on bespoke newsletter sent to members of the network - minimum of one per quarter (£1,000 + VAT)

Sponsorship
Opportunity
£3,000 +VAT
(Worth £4,750 +VAT)



Follow us on Twitter: @BCWomenLeaders Contact advertising@blackcountrychamber.co.uk